Unleaten Path. Index to Advertising



Over the last two decades, Unbeaten Path has created a variety of print advertising for our products and services. The original ones were black and white and ran in the AIPCS magazine. We've collected our favorite images in the index below. If you enjoy soaking in a bit of history, click away below:

Description of Advertising	Click Here
The original Bells & Whistles for BPCS ad we ran in AIPCS magazine back in 1993	V
A 1994 ad addressed to Latin American companies struggling with hyperinflation	V
The 1996 "Piano up the Stairs" ad which asks the question: "Looking forward to your next BPCS migration?"	V
Resuscitator2000 oxygen cylinder theme advertising for our patented O ₂₀₀₀ Y2K remediation tools	V
"Socks for SOX" advertising for Unbeaten Path software products that help companies comply with Sarbanes-Oxley requirements	V
We've run versions of "Take the Tarnish off BPCS" ads in several different time periods as our line of products and services evolved	V
Our 2009 "BPCS/ERP LX Marathon" bib advertising distributed with running socks	

Questions?

It would be a privilege to answer any questions about any of these Unbeaten Path International advertising executions. Here's Unbeaten Path International's contact information:

Toll free North America: (888) 874-8008

International: +(262) 681-3151 Send us an e-mail (click here)